

ENERGY STAR®

SUMMARY OF WATER HEATER PROGRAMS

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energy
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AUGUST 2018 UPDATE

The U.S. Environmental Protection Agency (EPA) is pleased to provide the **2018 ENERGY STAR® Summary of Water Heater Programs** (Summary). The Summary provides an overview of a variety of programs offered by utilities and other energy efficiency program sponsors in the United States to promote ENERGY STAR certified commercial and residential water heaters. The Summary includes information provided by energy efficiency program sponsors and describes their current program offerings in 2018-2019 and beyond.

Each ENERGY STAR water heater program is summarized with a focus on incentives (e.g., mail-in rebates, instant rebates), program contacts, and other relevant program details. Participation in the Summary is voluntary and therefore may not represent all promotions and incentives available across the country. The information in this Program Summary is current as of July 1, 2018. More current or additional information may be available at www.energystar.gov/rebatefinder.

The Summary of Water Heater Programs is divided into the following sections:

1. **Executive Summary**
2. **Program Budget Map, National Water Heater Promotion Charts and Graphs** – An overview of promotion types for water heater programs across the United States.
3. **Program Information** – An overview table of current water heater promotions organized by state.
4. **Partner Contact Directory** – Program websites, hotlines, and contact information for program managers.

If you have any questions or comments about the ENERGY STAR Summary of Water Heater Programs, please contact Nora Lovrien Buehler at ICF, at Nora.LovrienBuehler@icf.com or 202-862-1589.

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Executive Summary

The 2018 ENERGY STAR Summary of Water Heater Programs (Summary) presents information submitted by 117 energy efficiency program sponsors from across the United States, including 7 “umbrella organizations” and statewide programs running promotions on behalf of or in conjunction with cooperative or municipal utilities and investor-owned utilities. Partners have provided information on 397 individual incentive and promotion programs for ENERGY STAR water heaters. To improve the accuracy of available promotions nationwide, information submitted under umbrella organizations has been accounted individually for each member utility, unless otherwise indicated as a statewide or centrally administered program.

From the information submitted by energy efficiency program sponsors, the key highlights include:

Program Budgets – Partners were asked to categorize their water heater program budgets into buckets demonstrating the order of magnitude and range (e.g., less than \$50K, \$50K - \$250K, \$1 - \$5 Million). To calculate state totals, the mid-point of each bucket for each partner was summed within the state. Since exact budget information has not been provided, nor have all partners given budget information (see the [Water Heater Program Budget Map](#) on page 3 for more details), a precise total cannot be determined. In 2018, based on the mid-point calculation, water heater programs were funded at about \$217 Million, which is an increase from the estimated \$208 Million in 2017. The increase may be explained by the growth in overall incentives (2018 = 375, 2017 = 354, 2016 = 236) and/or because partners have elected to provide more budget data.

Promotions by Dollar Amount – Incentives in 2018 range from \$20 to \$2,000 both for solar water heaters. The average incentive amount for heat pump water heaters, gas storage water heaters, and commercial water heaters decreased from 2017 (\$403 to \$388, \$165 to \$161, and \$2,300 to \$346, respectively), while the average incentive amount for tankless gas water heaters and solar water heaters increased (\$246 to \$248 and \$485 to \$519, respectively). The average incentive amount for hybrid heat pumps stayed the same at \$200. The largest decrease was for commercial water heaters, which declined from an average incentive amount of \$2,300 in 2017 to \$346 in 2018. The largest increase was for solar water heaters, which increased from an average incentive amount of \$485 in 2017 to \$519 in 2018. See [Average Incentive Amount for ENERGY STAR Water Heaters: 2011-2012, 2015-2018](#) on page 4 for more details on average incentive amounts.

Promotions by Product – Similarly to 2017, heat pump water heaters represented the most popular promotion in 2018, representing 59% of water heater promotions (slightly decreased from 61% in 2017). Gas storage water heaters (15%) have the next highest representation, followed by tankless gas water heaters (11%), solar water heaters (9%), commercial water heaters (6%), and hybrid heat pump water heaters (0.27%). See [2018 ENERGY STAR Water Heater Promotions by Product Type](#) on page 4 and [ENERGY STAR Water Heater Promotions by Product Type: 2011-2012, 2015-2018](#) on page 5 for more details.

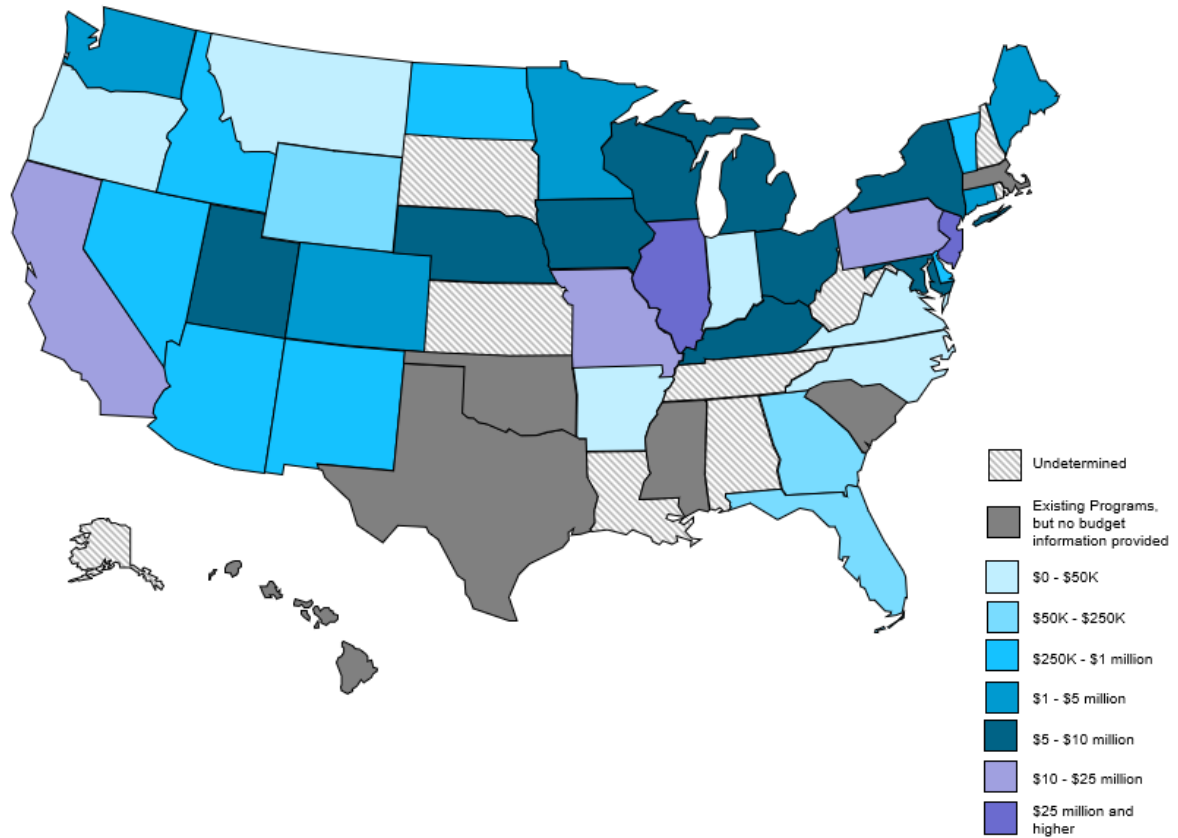
Promotions by Type – As with previous years, almost all of the promotions—90%—are mail-in rebates. Water heater promotions with instant rebates, low-interest loans, bill credits, online rebates, building incentives, midstream or upstream incentives, and manufacturer or retailer buy-downs and discounts account for the rest. See [2018 ENERGY STAR Water Heater Promotions by Incentive Type](#) on page 5 for more details.

Promotions by Region – The Midwest region has the greatest number of water heater promotions with 215, which is an increase from 211 in 2017. The Midwest's high number of promotions in comparison to other regions is largely due to the number of smaller cooperative and municipal utilities offering promotions for water heaters. The West region follows next, with 48 – an increase from 37 in 2017. The Southwest (23), Northeast (37), and Mid-Atlantic (31) regions increased slightly in promotions from 2017 (from 22, 28, and 28, respectively), while the Southeast (21) region decreased slightly in total promotions from 22 in 2017. See [2018 ENERGY STAR Water Heater Promotions by Type and Region](#) on page 6 for more details.

Water Heater Program Budget Map

The map below shows program budgets for water heater programs by state as reported by the energy efficiency program sponsors.

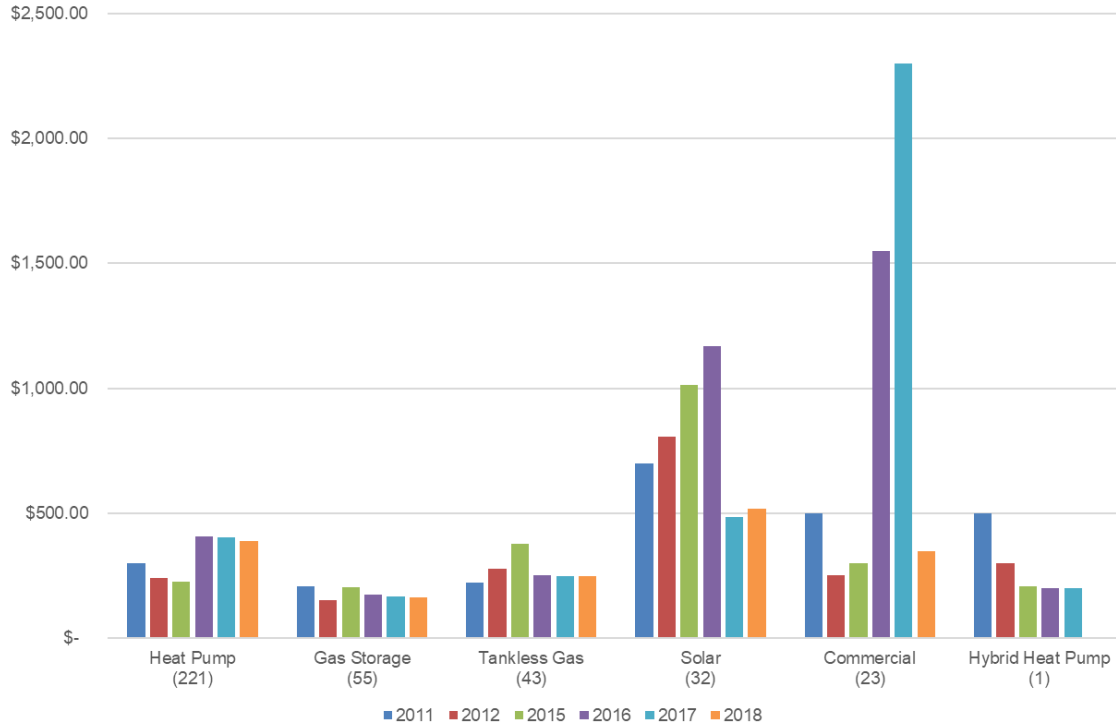
NOTE: Energy efficiency program sponsors in the “undetermined” states may implement water heater promotional programs in 2018 and beyond, but were unable or did not elect to provide program information. Likewise, states highlighted in color may not represent all the partner program budgets, as partners in those states also may have elected not to provide budget information. See the individual program entries for details.



National Water Heater Promotion Charts and Graphs

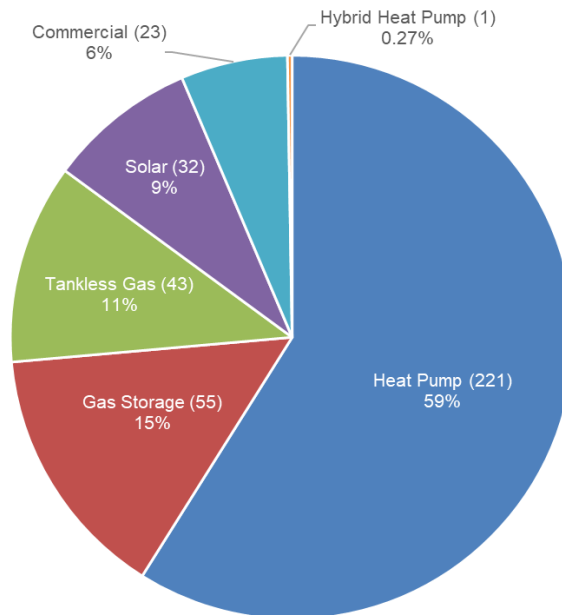
Percentages have been rounded to the nearest whole number for values over 2%. Totals may not equal 100%.

**Average Incentive Amount for ENERGY STAR Water Heaters:
2011-2012, 2015-2018 (2018 totals listed in parentheses)**

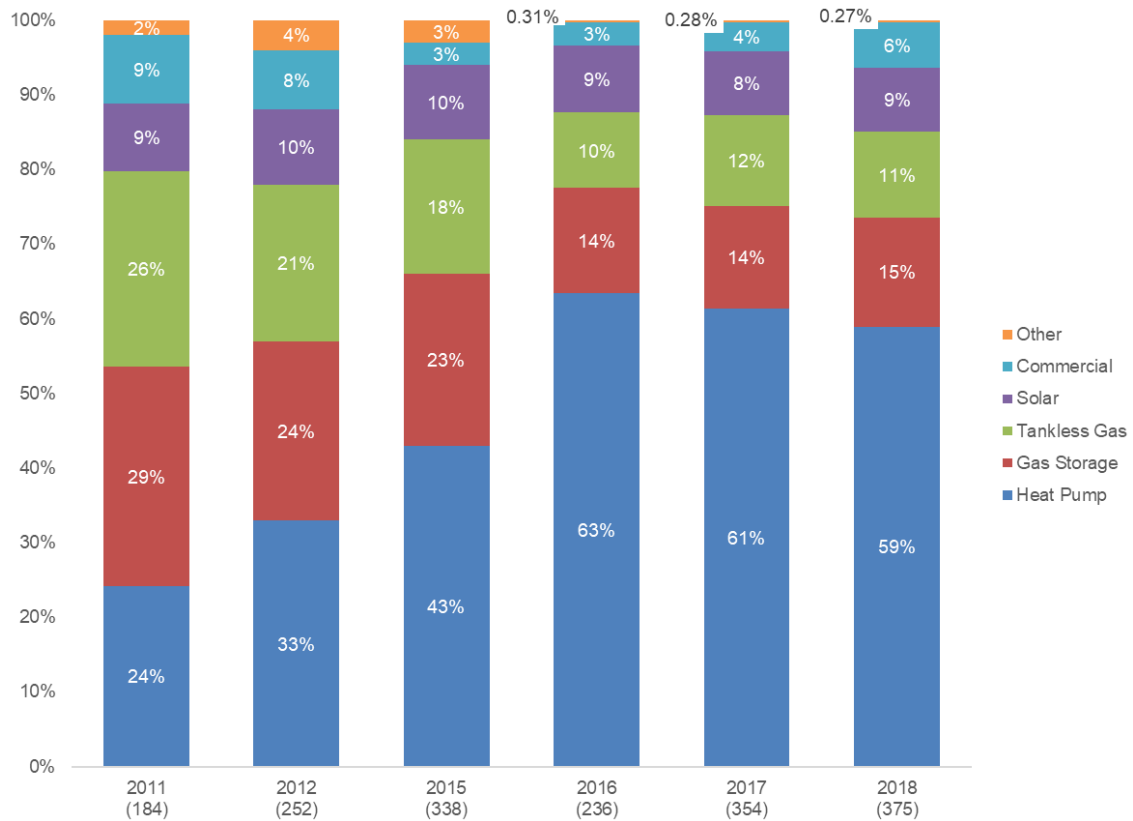


* Excluded from the averages are custom amount incentives based on a kWh or BTU savings rather than fixed dollar amount.

**2018 ENERGY STAR Water Heater Promotions by Product Type
(Totals listed in parentheses)**

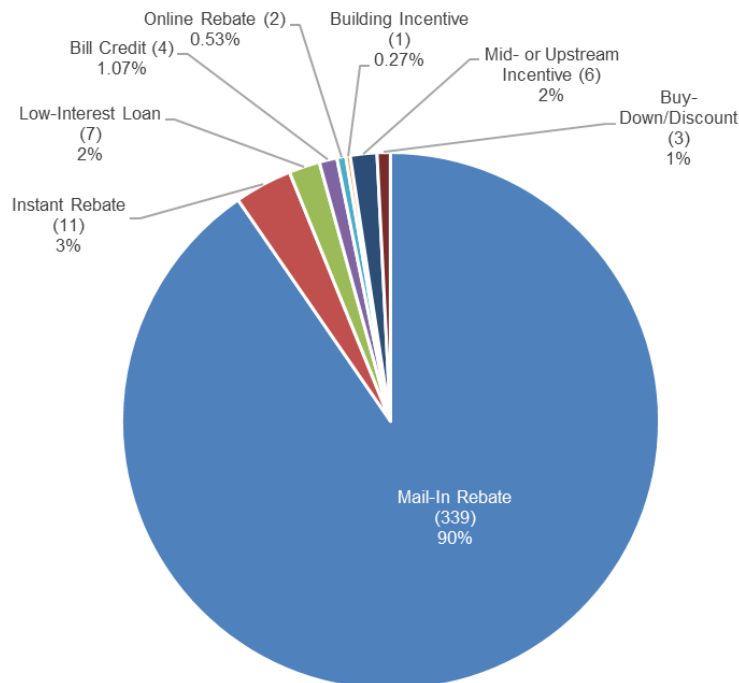


ENERGY STAR Water Heater Promotions by Product Type: 2011-2012, 2015-2018 (Annual totals listed in parentheses)

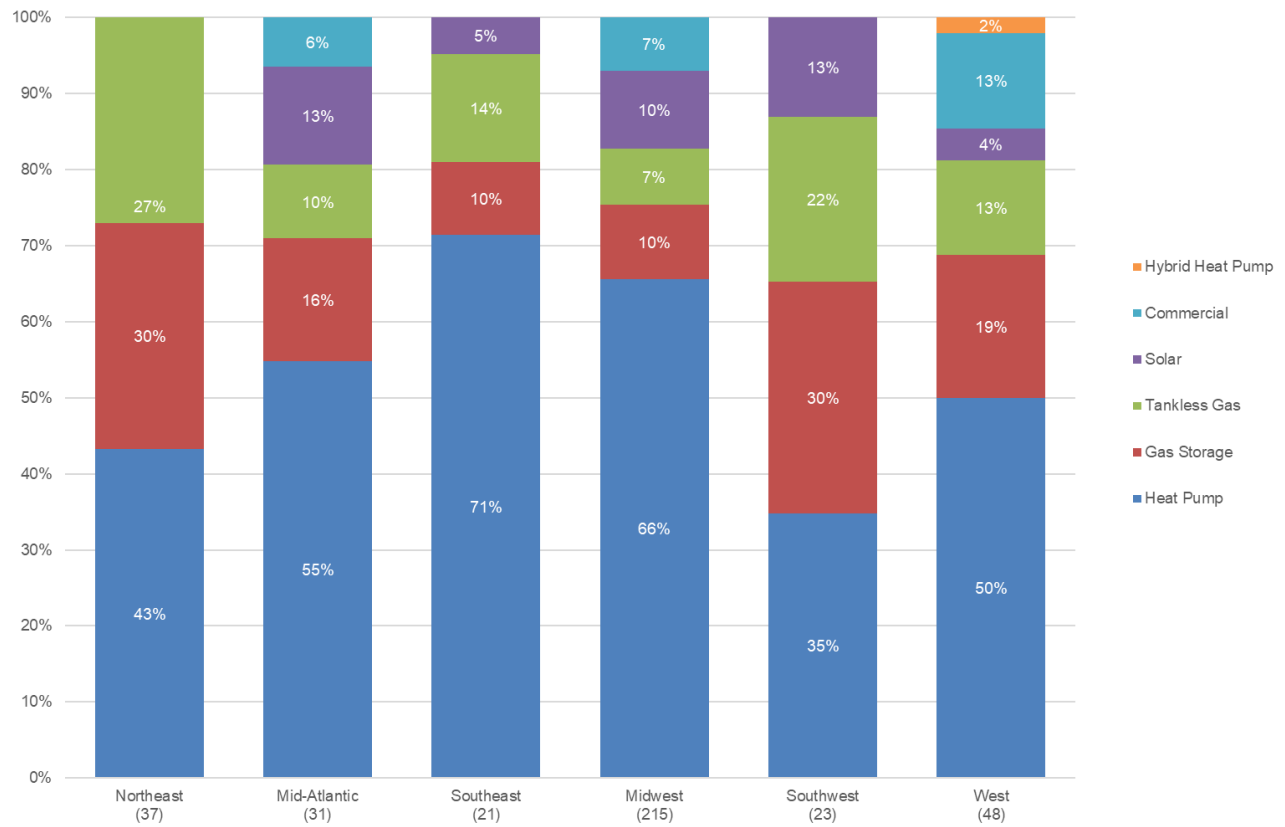


*The following product types were considered N/A and excluded from the analysis in 2011-2012: Boilers, natural gas boilers, evaporative coolers, gas hybrid, and geothermal heat pumps. In 2011, 7 product offerings were deemed N/A and excluded. In 2012, 7 product offerings were deemed N/A and excluded from the analysis.

2018 ENERGY STAR Water Heater Promotions by Incentive Type (Totals listed in parentheses)



2018 ENERGY STAR Water Heater Promotions by Type and Region (Region totals listed in parentheses)



Water Heater Programs Information

The table below provides information on products being promoted around the country by energy efficiency program sponsors. The information is organized by state and all promotions and incentives are for ENERGY STAR certified products unless otherwise specified. Please contact the program sponsor representative, found in the Partner Contact Directory following this section, to learn more about partnership opportunities.

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	START DATE	END DATE
AR	CenterPoint Energy	<i>Not provided</i>	433K (Residential and Commercial)	Tankless Gas	\$500	Mail-in Rebate	1/1/2016	12/31/2019
AZ	Salt River Project	\$50K-\$250K	870K (Residential)	Solar	\$0.30/kWh	Mail-in Rebate	1/1/2009	4/30/2019
				Heat Pump	\$200-\$250	Mail-in Rebate	5/8/2016	Ongoing
AZ	Southwest Gas	\$50K-\$250K	1 Million (Residential and Commercial)	Solar	\$11.50/therm up to \$2,000 - \$20,000 or 40%	Mail-in Rebate	1/1/2018	4/30/2019
		\$250K-\$1 Million	40K (Commercial)	Tankless Gas	\$375 up to 50% of Equipment Cost	Mail-in Rebate		12/31/2018
			40K (Commercial)	Gas Storage	\$550-\$650 up to 50% of Equipment Cost	Mail-in Rebate		12/31/2018
CA	Alameda Municipal Power	\$250K-\$1 Million	29K (Residential)	Heat Pump	\$500	Online Rebate	1/1/2016	Ongoing
CA	Modesto Irrigation District	Less than \$50K	90K (Residential)	Heat Pump	\$100	Mail-in Rebate	6/1/2012	Ongoing
CA	Pacific Gas and Electric Company (PG&E)	<i>Not provided</i>	6 Million (Residential)	Gas Storage	\$125	Mail-in Rebate	1/1/2018	12/31/2018
				Heat Pump	\$300	Mail-in Rebate		
CA	Pacific Power	\$50K-\$250K	40K (Residential)	Heat Pump	Up to \$600	Mail-in Rebate	5/12/2014	Ongoing
CA	Sacramento Municipal Utility District (SMUD)	\$50K-\$250K	600K (Residential)	Heat Pump	\$1000 or \$1500	Mail-in Rebate	1/1/2018	12/31/2018
CA	San Diego Gas and Electric	\$1-5 Million	1.4 Million (Residential)	Heat Pump	\$350	Mail-in Rebate	1/1/2018	12/31/2018
				Gas Storage	\$100	Mail-in Rebate		
CA	Silicon Valley Power, City of Santa Clara, CA	Less than \$50K	Residential	Heat Pump	\$500	Mail-in Rebate	6/26/2018	Ongoing
CA	Southern California Gas (SoCalGas)	<i>Not provided</i>	Residential	Gas Storage	\$100	Instant Rebate	1/1/2018	12/31/2018
				Gas Storage	\$100	Mail-in Rebate		
				Tankless Gas	\$200	Mail-in Rebate		

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	START DATE	END DATE
CA	Southern California Edison	\$5-\$10 Million	4.3 Million (Residential)	Hybrid Heat Pump Water Heater	\$200	Mail-in Rebate	1/1/2018	12/31/2018
CA	Southwest Gas	\$250K-\$1 Million	195K (Residential and Commercial)	Tankless Gas	\$200 up to 50% of Equipment Cost	Mail-in Rebate	1/1/2018	12/31/2020
CA	Turlock Irrigation District	<i>Not provided</i>	<i>Not provided</i>	Heat Pump	\$350	Mail-in Rebate	1/1/2018	Ongoing
CO	Colorado Springs Utilities	Less than \$50K	185K (Residential)	Gas Storage	\$50	Mail-in Rebate	1/5/2018	12/31/2018
CO	Gunnison County Electric Association, Inc.	Less than \$50K	7.5K (Residential and Commercial)	Heat Pump	\$50 per unit; additional \$20/unit for lifetime tank warranty	Mail-in Rebate	1/1/2010	Ongoing
				Heat Pump	\$100-370	Mail-in Rebate		
CO	Holy Cross Energy	\$1-\$5 Million	45K (Residential)	Heat Pump	30% up to \$450	Mail-in Rebate	1/1/2018	Ongoing
CO	Xcel Energy	\$50K-\$250K	1K-5K (Residential)	Gas Storage	\$70	Mail-in Rebate	1/1/2014	12/31/2018
				Tankless Gas	\$100	Mail-in Rebate		
			Less than 1K (Residential)	Heat Pump	\$450	Mail-in Rebate		
CT	Connecticut Natural Gas Company	\$250K-\$1 Million	146.5K (Residential)	Gas Storage	\$300	Instant Rebate	1/1/2018	12/31/2018
				Tankless Gas	\$300	Instant Rebate		
CT	Eversource (CT)	\$250K-\$1 Million	1.2 Million (Residential)	Heat Pump	Up to \$500	Instant Rebate/Mail-in Rebate	1/1/2018	12/31/2018
			188K (Residential)	Tankless Gas	\$300	Instant Rebate		
				Gas Storage	\$300	Instant Rebate		
CT	Southern Connecticut Gas Company	\$250K-\$1 Million	106.5K (Residential)	Gas Storage	\$300	Instant Rebate	1/1/2018	12/31/2018
				Tankless Gas	\$300	Instant Rebate		
CT	The United Illuminating Company	\$250K-\$1 Million	2.9K (Residential)	Heat Pump	Up to \$500	Instant Rebate/Mail-in Rebate	1/1/2018	12/31/2018
DC	DC Sustainable Energy Utility	<i>Not provided</i>	Residential	Gas Storage	\$100-\$500	Mail-in Rebate	10/1/2017	6/30/2018
				Tankless Gas	\$300	Mail-in Rebate		
				Heat Pump	\$500	Mail-in Rebate		
DE	Efficiency Smart ⁶ (Representing 4 communities)*	\$250K-\$1 Million	195K (Residential)	Heat Pump	\$250	Mail-in Rebate	1/1/2014	12/31/2020

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	START DATE	END DATE
FL	City of Tallahassee, Florida	Not provided	Residential	Heat Pump	\$300	Mail-in Rebate	10/1/2013	Ongoing
				Heat Pump	Varies	Low-Interest Loan		
			Residential and Commercial	Solar	Varies	Low-Interest Loan		
FL	Kissimmee Utility Authority	\$50K-\$250K	64K (Residential and Commercial)	Heat Pump	25% up to \$325	Mail-in Rebate	2/1/2014	Ongoing
FL	Orlando Utilities Commission	Not provided	Residential and Commercial	Heat Pump	100% of cost, up to \$500	Mail-in Rebate	2/17/2017	Ongoing
				Heat Pump	From \$90-\$1,630	Mail-in Rebate	2/17/2017	Ongoing
GA	Jackson Electric Membership Corporation	\$50K-\$250K	201K (Residential)	Heat Pump	\$500	Mail-in Rebate	1/1/2013	12/31/2018
HI	Hawaii Energy	Not provided	350K (Residential)	Heat Pump	\$300	Mail-in Rebate	7/1/2018	6/30/2019
				Solar	\$250/ton	Mail-in Rebate		
			Commercial	Commercial	\$300	Mail-in Rebate		
IA	Alliant Energy	\$5-\$10 Million	Residential and Commercial	Gas Storage	\$70-\$75	Mail-in Rebate	1/1/2014	12/31/2018
				Tankless Gas	\$200-\$300	Mail-in Rebate		
				Heat Pump	\$300-\$500	Mail-in Rebate		
			Commercial	Commercial	\$75-\$500	Mail-in Rebate		
IA	Black Hills Energy	\$50K-\$250K	151K (Residential)	Gas Storage	\$150-\$425	Mail-in Rebate	1/1/2018	12/31/2018
				Tankless Gas	\$300	Mail-in Rebate	1/1/2018	12/31/2018
IA	Central Iowa Power Cooperative (CIPCO) ¹ (Representing 12 member utilities)	Less than \$50K	320K (Residential)	Heat Pump	\$650	Mail-in Rebate	1/1/2018	12/31/2018
				Solar	\$350	Mail-in Rebate		
IA	MidAmerican Energy	Not provided	Commercial	Gas Storage	\$25-\$250	Mail-in Rebate	1/1/2018	12/31/2018
			Residential	Heat Pump	\$300-\$400	Mail-in Rebate		
IA	Spencer Municipal Utilities	\$50K-\$250K	11.3K (Both Residential and Commercial)	Heat Pump	\$500	Mail-in Rebate	1/1/2018	12/31/2018
		\$250K-\$1 Million	11.3K (Both Residential and Commercial)	Solar	\$500	Mail-in Rebate		
IA, MN, ND, SD	Missouri River Energy Services ² (Representing 61 communities)	Not provided	Residential	Heat Pump	\$100	Mail-in Rebate	1/1/2014	Ongoing

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	START DATE	END DATE
ID	Intermountain Gas Company	\$250K-\$1 Million	3.5K (Residential)	Tankless Gas	\$150	Mail-in Rebate	10/1/2017	Ongoing
				Gas Storage	\$50	Mail-in Rebate		
ID	Rocky Mountain Power, Inc.	\$50K-\$250K	66K (Residential)	Heat Pump	Up to \$550	Mail-in Rebate	4/14/2014	Ongoing
ID, MT, OR, WA	Bonneville Power Administration (BPA utilities) ³	Less than \$50K	Residential	Heat Pump	\$300-\$500	Mail-in Rebate	10/1/2017	9/30/2018
IL	Ameren Illinois	Not provided	Commercial	Commercial	\$500	Mail-in Rebate	1/1/2018	12/31/2018
				Commercial	\$300	Mail-in Rebate		
				Commercial	\$150	Mail-in Rebate		
			Residential	Heat Pump	\$500	Instant Rebate		
IL	ComEd	\$5-\$10 Million	3.4 Million (Residential)	Heat Pump	\$400	Mail-in Rebate	1/1/2018	12/31/2018
IL	MidAmerican Energy	Not provided	Commercial	Gas Storage	\$25-\$250	Mail-in Rebate	1/1/2018	12/31/2018
		Not provided	Residential	Heat Pump	\$300-\$400	Mail-in Rebate	1/1/2018	12/31/2018
IL	North Shore Gas	\$1-\$5 Million	159K (Commercial)	Commercial	\$2.00 per MBH	Mail-in Rebate	1/1/2018	12/31/2018
				Commercial	\$150	Mail-in Rebate		
			159K (Residential)	Gas Storage	\$150	Mail-in Rebate		
				Tankless Gas	\$150	Mail-in Rebate		
IL	Peoples Gas	\$10-\$20 Million	828K (Commercial)	Commercial	\$2.00 per MBH	Mail-in Rebate	1/1/2018	12/31/2018
				Commercial	\$150	Mail-in Rebate		
			828K (Residential)	Tankless Gas	\$150	Mail-in Rebate		
				Gas Storage	\$150	Mail-in Rebate		
IL, IN, MO	Wabash Valley Power Authority ⁴ (Representing 23 members)	Less than \$50K	33.3K (Residential)	Heat Pump	\$400	Mail-in Rebate	1/1/2018	12/31/2018
IN	Duke Energy	Not provided	Residential	Heat Pump	\$350	Mail-in Rebate	1/1/2016	Ongoing
IN	Vectren	Not provided	Commercial	Tankless Gas	\$300	Mail-in Rebate	1/1/2018	12/31/2018
				Commercial	\$300	Mail-in Rebate		
			Residential	Heat Pump	\$300	Mail-in Rebate		
KY	Duke Energy	Not provided	Residential	Heat Pump	\$350	Mail-in Rebate	1/1/2016	Ongoing

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KY	Shelby Energy Cooperative	<i>Not provided</i>	16K (Residential)	Heat Pump	\$300	Mail-in Rebate	1/5/2015	Ongoing
LA	Entergy New Orleans, Inc.	<i>Not provided</i>	Residential	Heat Pump	\$400	Mail-in Rebate	4/1/2018	12/31/2018
LA	Entergy New Orleans, Inc. (Algiers)	<i>Not provided</i>	Residential	Heat Pump	\$400	Mail-in Rebate	4/1/2018	12/31/2018
MA	Berkshire Gas Company	<i>Not provided</i>	Residential	Gas Storage	\$100-\$500	Mail-in Rebate	1/1/2018	12/31/2018
				Tankless Gas	\$700	Mail-in Rebate	1/1/2018	12/31/2018
MD	Baltimore Gas and Electric Company (BGE)	\$1-\$5 Million	1.2 Million (Residential)	Heat Pump	\$500	Mail-in Rebate	1/1/2018	12/31/2020
			1.2 Million (Residential)	Heat Pump	\$500	Online Rebate	1/1/2018	12/31/2020
MD	Delmarva Power	\$250K-\$1 Million	172.5K (Residential)	Heat Pump	\$500	Mail-in Rebate	1/1/2018	12/31/2020
MD	Potomac Edison (FirstEnergy Utility)	<i>Not provided</i>	Residential	Heat Pump	\$500	Mail-in Rebate	1/1/2018	12/31/2020
MD	Potomac Electric Power Company (Pepco)	\$1-\$5 Million	482K (Residential)	Heat Pump	\$500	Mail-in Rebate	1/1/2018	12/31/2020
MD	Southern Maryland Electric Cooperative (SMECO)	\$1-\$5 Million	137K (Residential)	Heat Pump	\$500	Mail-in Rebate	2/1/2018	12/31/2020
ME	Efficiency Maine	\$1-\$5 Million	1.3 Million (Residential)	Heat Pump	\$750	Mail-in Rebate	1/1/2017	6/30/2018
				Heat Pump	\$750	Instant Rebate	10/1/2017	6/30/2018
MI	Bay City Electric Light & Power	Less than \$50K	22K (Residential)	Heat Pump	\$500	Bill Credit	1/1/2015	Ongoing
				Solar	\$500	Bill Credit		
MI	Coldwater Board of Public Utilities	Less than \$50K	6K (Residential)	Heat Pump	\$150	Mail-in Rebate	9/1/2010	12/31/2018
MI	Consumers Energy	\$5-\$10 Million	Residential	Gas Storage	\$50	Mail-in Rebate	4/1/2018	12/31/2018
				Tankless Gas	\$100	Mail-in Rebate	1/1/2018	12/31/2018
			1.7 Million (Commercial)	Tankless Gas	\$150	Mail-in Rebate		
				Gas Storage	\$100-\$275	Mail-in Rebate		
MI	Holland Board of Public Works	\$50K-\$250K	25K (Residential)	Heat Pump	\$150	Mail-in Rebate	1/1/2018	12/31/2018
MI	Lansing Board of Water & Light	Less than \$50K	83K (Residential)	Heat Pump	\$150	Mail-in Rebate	1/1/2018	12/31/2018

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MN	Austin Utilities	\$250K-\$1 Million	10.4K (Residential)	Gas Storage	\$50-\$100	Mail-in Rebate	1/1/2017	Ongoing
				Tankless Gas	\$200-\$250	Mail-in Rebate		
MN	CenterPoint Energy	Not provided	700K (Residential)	Gas Storage	\$70-\$200	Mail-in Rebate	1/1/2017	12/31/2019
				Tankless Gas	\$250	Mail-in Rebate		
			Commercial	Commercial	\$200	Mail-in Rebate	1/1/2018	12/31/2018
MN	Marshall Municipal Utilities	Less than \$50K	6.4K (Residential)	Heat Pump	\$500	Mail-in Rebate	1/1/2010	Ongoing
				Solar	\$20-\$2,000	Mail-in Rebate		
MN	Minnesota Energy Resources	\$250K-\$1 Million	200K (Residential and Commercial)	Commercial	\$500	Mail-in Rebate	1/1/2018	12/31/2018
				Gas Storage	\$45-\$300	Mail-in Rebate		
				Tankless Gas	\$250-\$300	Mail-in Rebate		
MN	Minnesota Power	Not provided	Residential	Heat Pump	\$50	Mail-in Rebate	1/1/2018	12/31/2018
MN	Owatonna Public Utilities	\$50K-\$250K	10K (Residential)	Gas Storage	\$50-\$100	Mail-in Rebate	1/1/2011	Ongoing
				Tankless Gas	\$200-\$250	Mail-in Rebate		
MN	Xcel Energy	\$250K-\$1 Million	2K (Residential)	Gas Storage	\$40-\$150	Mail-in Rebate	1/1/2015	12/31/2018
			500 (Residential)	Tankless Gas	\$100-\$250	Mail-in Rebate		
MO	Ameren Missouri Electric	\$1-\$5 Million	1.2 Million (Residential)	Heat Pump	\$500	Mail-in Rebate	5/1/2016	2/28/2019
MO	Ameren Missouri Gas	\$250K-\$1 Million	1.2 Million (Residential and Commercial)	Gas Storage	\$200	Mail-in Rebate	6/19/2017	2/28/2019
				Tankless Gas	\$300	Mail-in Rebate		
MO	Kansas City Power & Light	\$5-\$10 Million	500K (Residential)	Heat Pump	\$500	Mail-in Rebate	4/1/2016	3/31/2019
MO	The Empire District Gas Company	Less than \$50K	40K (Residential and Commercial)	Gas Storage	\$75	Mail-in Rebate	4/1/2010	Ongoing
				Tankless Gas	\$200	Mail-in Rebate		
MS	Atmos Energy Corporation	Not provided	Residential and Commercial	Tankless Gas	\$250	Mail-in Rebate	12/31/2017	12/31/2018
				Gas Storage	\$100	Mail-in Rebate		
MS	CenterPoint Energy	Not provided	100K (Residential and Commercial)	Gas Storage	\$50-\$100	Mail-in Rebate	1/1/2017	12/31/2019
				Tankless Gas	\$250	Mail-in Rebate		
MT	Flathead Electric Cooperative, Inc.	Not provided	Residential and Commercial	Heat Pump	\$500	Mail-in Rebate	10/1/2017	Ongoing

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NC	Carteret-Craven Electric Cooperative	Less than \$50K	Residential	Heat Pump	\$200	Mail-in Rebate	1/1/2017	Ongoing
NC	Duke Energy	<i>Not provided</i>	Residential	Heat Pump	\$350	Mail-in Rebate	1/1/2016	Ongoing
NC	Lumbee River EMC	<i>Not provided</i>	Residential	Heat Pump	\$250	Mail-in Rebate	1/1/2011	Ongoing
NC, SC	Duke Energy Progress	<i>Not provided</i>	Residential	Heat Pump	\$350	Mail-in Rebate	1/1/2013	Ongoing
ND	Xcel Energy	\$250K-\$1 Million	5K-200K (Residential)	Gas Storage	\$40-\$70	Mail-in Rebate	1/1/2015	12/31/2018
				Tankless Gas	\$100	Mail-in Rebate		
NE	MidAmerican Energy	<i>Not provided</i>	<i>Not provided</i>	Gas Storage	\$50-\$100	Mail-in Rebate	1/1/2018	12/31/2018
NE	Nebraska Energy Office	\$5-\$10 Million	<i>Not provided</i>	Commercial	Low Interest Loan	Low Interest Loan	1/1/2010	Ongoing
				Heat Pump	Low Interest Loan	Low Interest Loan	1/2/2010	
				Gas Storage	Low Interest Loan	Low Interest Loan	1/3/2010	
				Solar	Low Interest Loan	Low Interest Loan	1/4/2010	
				Tankless Gas	Low Interest Loan	Low Interest Loan	1/5/2010	
NJ	New Jersey Natural Gas	\$35-\$50 Million	Residential	Gas Storage	\$100	Mail-in Rebate	7/1/2016	12/31/2018
				Gas Storage	\$100	Mail-in Rebate		
				Gas Storage	\$100	Mail-in Rebate		
				Tankless Gas	\$100	Mail-in Rebate		
				Tankless Gas	\$100	Mail-in Rebate		
				Tankless Gas	\$100	Mail-in Rebate		
NJ	New Jersey's Clean Energy Program ⁵	\$10-\$20 Million	NJ Residents	Gas Storage	\$300	Mail-in Rebate	7/1/2017	6/30/2018
				Heat Pump	\$500	Mail-in Rebate		
				Tankless Gas	\$300	Mail-in Rebate		
NH	Eversource (NH)	<i>Not provided</i>	Residential	Heat Pump	\$500-\$600	Mail-in Rebate	1/1/2018	12/31/2018
NH	Liberty Utilities	<i>Not provided</i>	Residential	Heat Pump	\$500-\$600	Mail-in Rebate	1/1/2018	12/31/2018
NH	New Hampshire Electric Cooperative, Inc.	<i>Not provided</i>	Residential	Heat Pump	\$500-\$600	Mail-in Rebate	1/1/2018	12/31/2018
NH	Unitil	<i>Not provided</i>	Residential	Heat Pump	\$500-\$600	Mail-in Rebate	1/1/2018	12/31/2018
NM	New Mexico Gas Company	\$250K-\$1 Million	470K (Residential)	Tankless Gas	\$225-\$300	Mail-in Rebate	4/1/2018	3/31/2019
			470K (Residential)	Gas Storage	\$225-300	Mail-in Rebate		

ENERGY STAR® Summary of Water Heater Programs – August 2018

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	START DATE	END DATE
NV	Southwest Gas	\$250K-\$1 Million	720K (Residential and Commercial)	Solar	\$24 per therm savings up to lessor of 50% of project cost or \$3,500 - \$30,000	Mail-in Rebate	1/1/2018	12/31/2018
NY	Central Hudson Gas & Electric Corp	\$250K-\$1 Million	313K (Residential)	Heat Pump	\$125-\$450	Mail-in Rebate	1/1/2018	12/31/2018
NY	Con Edison Company	Not provided	Residential	Heat Pump	\$400	Mail-in Rebate	3/1/2018	12/31/2018
				Heat Pump	\$150	Upstream Rebate	3/1/2018	11/30/2018
NY	National Grid	Not provided	Not provided	Gas Storage	Up to \$100	Mail-in Rebate	1/1/2018	12/31/2018
				Heat Pump	Up to \$400	Mail-in Rebate		
				Tankless Gas	Up to \$400	Mail-in Rebate		
NY	PSEG Long Island	\$50K-\$250K	1.1 Million (Residential)	Heat Pump	\$750	Mail-in Rebate	1/1/2018	12/31/2018
NY	Rochester Gas & Electric Corporation (RG&E)	\$1-\$5 Million	280K (Residential)	Gas Storage	\$100	Mail-in Rebate	10/1/2016	12/31/2018
				Tankless Gas	\$200	Mail-in Rebate		
NY	New York State Electric & Gas Corporation (NYSEG)	\$1-\$5 Million	231K (Residential)	Gas Storage	\$100	Mail-in Rebate	10/1/2016	12/31/2018
				Tankless Gas	\$200	Mail-in Rebate		
OH	AEP Ohio	\$250K-\$1 Million	1.3 Million (Residential)	Heat Pump	\$500	Mail-in Rebate	1/1/2018	12/31/2018
OH	Columbia Gas of Ohio	\$1-\$5 Million	50K (Commercial)	Gas Storage	\$20	Instant Rebate	1/1/2017	12/31/2022
				Commercial	Up to \$1.50/Ccf saved	Instant Rebate	1/1/2018	12/31/2018
		\$1-\$5 Million	1.3 Million (Residential)	Gas Storage	No cost for income qualified customers	Instant Rebate	1/1/2017	12/31/2022
				Gas Storage	\$50	Instant Rebate	4/1/2017	12/31/2022
				Tankless Gas	\$100	Instant Rebate	4/1/2017	12/31/2022
				Heat Pump	\$300-\$500	Instant Rebate	1/1/2017	Ongoing
OH	Duke Energy	Not provided	Residential	Heat Pump	\$350	Mail-in Rebate	1/1/2016	Ongoing
OH	Efficiency Smart ⁶ (Representing 22 communities)*	\$250K-\$1 Million	195K (Residential)	Heat Pump	\$250	Mail-in Rebate	1/1/2014	12/31/2020
OH	Illuminating Company (FirstEnergy Utility)	Not provided	Residential	Solar	\$375	Mail-in Rebate	1/1/2017	12/31/2019
				Heat Pump	\$250	Mid-stream Rebate	1/1/2017	12/31/2019

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	START DATE	END DATE
OH	Ohio Edison (FirstEnergy Utility)	Not provided	Residential	Solar	\$375	Mail-in Rebate	1/1/2017	12/31/2019
		Not provided	Residential	Heat Pump	\$250	Mid-stream Rebate	1/1/2017	12/31/2019
OH	Toledo Edison (FirstEnergy Utility)	Not provided	Residential	Solar	\$375	Mail-in Rebate	1/1/2017	12/31/2019
		Not provided	Residential	Heat Pump	\$400	Mid-stream Rebate	1/1/2017	12/31/2019
OK	CenterPoint Energy	Not provided	100K (Residential and Commercial)	Gas Storage	\$50-\$900	Mail-in Rebate	1/1/2017	12/31/2019
				Tankless Gas	\$250-\$900	Mail-in Rebate		
OR	Columbia River PUD	Not provided	(Residential and Commercial)	Heat Pump	\$300-\$500	Bill Credit	1/1/2017	Ongoing
OR	Consumers Power Inc.	Not provided	Residential	Heat Pump	\$300 or \$500	Mail-in Rebate	10/1/2014	Ongoing
			Commercial	Commercial	\$2 or \$4 per kbtu/h	Mail-in Rebate	1/1/2018	12/31/2018
OR	Energy Trust of Oregon	Less than \$50K	1.2 Million (Residential)	Heat Pump	\$150-\$300	Buy-Down/Discount	1/1/2018	12/31/2018
				Gas Storage	\$100	Buy-Down/Discount		
		Not provided	Commercial	Commercial	\$4 per kBtu/h input	Mail-in Rebate	1/1/2018	12/31/2018
			Commercial	Tankless Gas	\$2 per kBtu/h input	Mail-in Rebate		
			Commercial	Tankless Gas	\$300	Mail-in Rebate		
PA	Met-Ed (FirstEnergy Utility)	Not provided	Residential	Heat Pump	\$300	Mail-in Rebate	6/1/2013	5/31/2021
				Solar	\$500	Mail-in Rebate		
PA	PECO	\$10-20 Million	1.4 Million (Residential)	Gas Storage	\$50	Mail-in Rebate	1/2/2018	12/31/2018
				Heat Pump	\$350	Mail-in Rebate	6/1/2016	12/31/2018
				Gas Storage	\$400	Mail-in Rebate	1/2/2018	12/31/2018
PA	Penelec (FirstEnergy Utility)	Not provided	Residential	Heat Pump	\$300	Mail-in Rebate	6/1/2016	5/31/2021
				Solar	\$500	Mail-in Rebate		
PA	Penn Power (FirstEnergy Utility)	Not provided	Residential	Heat Pump	\$300	Mail-in Rebate	6/1/2016	5/31/2021
				Solar	\$500	Mail-in Rebate		
PA	Philadelphia Gas Works	Not provided	Commercial	Commercial	\$4/MBH	Mail-in Rebate	9/1/2016	8/31/2020
PA	PPL Electric Utilities	\$1-\$5 Million	1.2 Million (Residential)	Heat Pump	\$300-\$400	Mail-in Rebate	6/1/2016	5/31/2021
PA	UGI Utilities	Not provided	Residential	Tankless Gas	\$400	Mail-in Rebate	1/1/2017	9/30/2021
			Commercial	Commercial	\$4/MBH	Mail-in Rebate		
PA	West Penn Power (FirstEnergy Utility)	Not provided	Residential	Heat Pump	\$300	Mail-in Rebate	6/1/2016	5/31/2021
				Solar	\$500	Mail-in Rebate	6/1/2016	5/31/2021

ENERGY STAR® Summary of Water Heater Programs – August 2018

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	START DATE	END DATE
SC	Duke Energy	<i>Not provided</i>	Residential	Heat Pump	\$350	Mail-in Rebate	1/1/2016	Ongoing
TX	CPS Energy/Fort Collins	<i>Not provided</i>	Residential	Gas Storage	\$200-\$300	Bill Credit	1/1/2018	12/31/2018
UT	Rocky Mountain Power, Inc.	\$5-\$10 Million	972K (Residential)	Heat Pump	Up to \$600	Mail-in Rebate	11/14/2012	Ongoing
VA	Virginia Natural Gas	Less than \$50K	290K (Residential)	Gas Storage	\$70	Mail-in Rebate	6/1/2016	5/31/2019
VT	Efficiency Vermont	\$250K-\$1 Million	626.6K (Residential and Commercial)	Heat Pump	\$300	Mail-in Rebate	6/1/2018	12/31/2018
				Heat Pump	\$500	Mail-in Rebate		
WA	Cascade Natural Gas Corporation	\$1-\$5 Million	250K (Commercial)	Tankless Gas	\$60/gpm	Mail-in Rebate	1/1/2012	Ongoing
			250K (Residential)	Gas Storage	\$45	Mail-in Rebate	9/1/2014	
				Gas Storage	\$2.50/kBtu/hr	Mail-in Rebate	2/1/2018	
				Tankless Gas	\$250	Mail-in Rebate	6/30/2017	
WA	Clallam County PUD #1	\$50K-\$250K	53.5K (Residential)	Heat Pump	\$300-\$500	Mail-in Rebate	1/1/2015	Ongoing
WA	Clark Public Utilities	\$50K-\$250K	163K (Residential)	Heat Pump	Up to \$300	Mail-in Rebate	1/1/2014	Ongoing
					\$300	Instant Rebate	1/1/2018	Ongoing
WA	Energy Trust of Oregon	<i>Not provided</i>	Commercial	Commercial	\$2-\$4 per kbtu/h	Mail-in Rebate	1/1/2018	12/31/2018
WA	Mason PUD 3	\$50K-\$250K	34K (Residential)	Heat Pump	\$300-\$500	Mail-in Rebate	10/1/2016	Ongoing
WA	Pacific Power	\$50K-\$250K	123K (Residential)	Heat Pump	Up to \$600	Mail-in Rebate	1/1/2014	Ongoing
WA	Puget Sound Energy	<i>Not provided</i>	Commercial	Commercial	\$1,500	Mail-in Rebate	1/1/2009	Ongoing
		<i>Not provided</i>	Residential	Tankless Gas	\$250	Mail-in Rebate	1/1/2018	12/31/2019
			Residential	Gas Storage	\$250	Mail-in Rebate		
			Residential	Heat Pump	\$500	Mail-in Rebate		
WA	Seattle City Light	\$250K-\$1 Million	400K (Residential)	Heat Pump	\$500	Mail-in Rebate	1/1/2011	12/31/2018
WA	Snohomish County PUD	<i>Not provided</i>	Residential	Heat Pump	\$500	Mail-in Rebate	4/1/2016	9/30/2018
WI	Dunn Energy Cooperative	Less than \$50K	9K	Heat Pump	\$500	Mail-in Rebate	1/1/2018	12/31/2018
				Solar	\$300	Mail-in Rebate	1/1/2017	12/31/2017
WI	Eau Claire Energy Cooperative	Less than \$50K	10.8K (Residential and Commercial)	Heat Pump	\$300	Mail-in Rebate	1/1/2018	12/31/2018
				Solar	\$300	Mail-in Rebate		
				Commercial	\$125	Mail-in Rebate		
				Commercial	\$200	Mail-in Rebate		

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	START DATE	END DATE
WI	Focus on Energy ⁷ (Representing 5 investor owned utilities & participating coops and municipal utilities)*	\$5-\$10 Million	Residential	Heat Pump	\$300	Mail-in Rebate	1/1/2018	12/31/2018
		Not provided	Commercial	Heat Pump	\$400-\$800	Mid-stream Rebate	1/1/2018	12/31/2018
				Gas Storage	\$200-\$400	Mail-in Rebate	1/1/2017	12/31/2018
				Tankless Gas	\$400	Mail-in Rebate	1/1/2017	12/31/2018
WI	Vernon Electric Cooperative	Less than \$50K	10K (Residential)	Heat Pump	\$300	Mail-in Rebate	1/1/2018	12/31/2018
				Solar	\$1,200	Mail-in Rebate		
WY	Black Hills Energy	Less than \$50K	40K (Residential)	Gas Storage	\$75-\$300	Mail-in Rebate	1/1/2018	12/31/2018
				Tankless Gas	\$300	Mail-in Rebate		
			40K (Commercial)	Gas Storage	\$75-\$300	Mail-in Rebate		
WY	Rocky Mountain Power, Inc.	\$50-\$250K	133K (Residential)	Heat Pump	Up to \$300	Mail-in Rebate	10/1/2011	Ongoing

Footnotes: Umbrella Organizations

1. Central Iowa Power Cooperative represents the following utilities:
 - Clarke Electric Cooperative, Inc., Consumers Energy, East-Central Iowa REC, Eastern Iowa Rural Electric Cooperative, Farmers Electric Cooperative, Inc., Guthrie County REC Association, Linn County REC*, Maquoketa Valley Electric Cooperative, Midland Power Cooperative, Pella Cooperative Electric Association, Southwest Iowa Rural Electric Cooperative, and TIP Rural Electric Cooperative

* Note - Linn County REC submitted information separately.
2. Missouri River Energy Services represents the following utilities:
 - IA: Alton, Atlantic, Denison, Hartley, Hawarden, Kimbalton, Lake Park, Manilla, Orange City, Paullina, Pella, Primghar, Remson, Rock Rapids, Sanborn, Shelby, Sioux Center, and Woodbine
 - MN: Adrian, Alexandria*, Barnesville*, Benson, Breckenridge, Detroit Lakes, Elbow Lake, Henning, Hutchinson, Jackson, Lake Park, Lakefield, Luverne, Madison, Marshall*, Melrose, Moorhead, Ortonville, St. James, Sauk Centre, Staples, Wadena, Westbrook, Wilmar, and Worthington
 - ND: Cavalier, Hillsboro, Lakota, Northwood, Riverdale, and Valley City
 - SD: Beresford, Big Stone City, Brookings, Burke, Faith, Flandreau, Fort Pierre, Pickstown, Pierre, VerMillion, Watertown, and Winner

* Note - Barnesville and Marshall submitted information separately.
3. The Bonneville Power Administration (BPA) is a federal nonprofit agency based in the Pacific Northwest. BPA markets wholesale electrical power from hydro-electric projects in the Columbia River Basin, a nuclear plant, and several other small nonfederal power plants. About one-third of the electric power used in the Northwest comes from BPA. For more information about customer utilities: <https://www.bpa.gov/news/pubs/GeneralPublications/gi-BPA-Facts.pdf>
4. The Wabash Valley Power Association represents the following utilities:
 - IL: Corn Belt Energy, EnerStar Power Cooperative, and M.J.M. Electric Cooperative
 - IN: Boone REMC, Carroll White REMC, Fulton County REMC, Heartland REMC, Hendricks Power Cooperative, Jasper County REMC, Jay County REMC, Kankakee Valley REMC, Kosciusko REMC, LaGrange County REMC, Marshall County REMC, Miami-Cass REMC, Newton County REMC, NineStar Connect (fka Central Indiana Power), Noble REMC, Northeastern REMC, Parke County REMC, Steuben County REMC, Tipmont REMC, ,and Warren County REMC
 - MO: Citizens Electric Cooperative
5. New Jersey Clean Energy represents the following utilities:
 - Atlantic City Electric, Jersey Central Power & Light (a FirstEnergy Utility), PSE&G, and Rockland Electric Company
6. Efficiency Smart represents the following utilities:
 - DE: Town of Clayton, City of Milford Electric Department, Municipal Services Commission of the City of New Castle, City of Seaford Municipal Utilities
 - OH: Beach City, Bowling Green, Brewster, Columbiana, Dover, Edgerton, Eldorado, Elmore, Galion, Georgetown, Glouster, Jackson Center, Lakeview, Minster, Montpelier, Napoleon, Newton Falls, Oberlin, St. Marys, Versailles, Wadsworth, and Wellington
7. Focus on Energy represents the following investor owned utilities:
 - Alliant Energy, Madison Gas & Electric, We Energies, Wisconsin Public Service, and Xcel Energy
 - For a complete list of participating municipal and electric cooperative utilities check the website: www.focusonenergy.com/about/participating-utilities

Partner Contact Directory

The table below provides additional information to help connect with energy efficiency program sponsors and find out more information about their incentive programs.

State	Partner	Contact Name	Email	Phone	Customer Hotline	Efficiency Program Web Address
AR	CenterPoint Energy	Pierce, Kirk	timothy.pierce@centerpointenergy.com	501-377-4646	888-525-1565	http://www.centerpointenergy.com/en-us/residential/save-energy-money/efficiency-programs-rebates/water-heater-rebates?sa=ar
AZ	Salt River Project	Collins, Karen	SolarSWH@srpnet.com	602-236-4448	602-236-4448	http://www.savewithsrpbiz.com
AZ	Southwest Gas	Apo, Celine	celine.apo@swgas.com	702-876-7149	800-654-2765	https://www.swgas.com/en/rebate/arizona-solar-water-heating-homeowner_renter
CA	Alameda Municipal Power	Brezovec, Kelly	birdwell@alamedamp.com	510-814-6415	510-748-3900 (customer service) / 510-748-3950 (rebates only)	http://www.alamedamp.com/for-your-home/rebates-and-incentives-residential
CA	Modesto Irrigation District	Hondeville, Bob	bobho@mid.org	209-526-7310	800-299-7573	http://www.mid.org/rebates/default.html
CA	PG&E	Fable, Scott	scott.fable@pge.com	415-973-6619	800-933-9555	www.pge.com/rebates
CA	Pacific Power	Kramer, Jessica	JKramer@peci.org	503-595-4435	800-942-0266	http://homeenergysavings.net/homeowner/category/plumbing-and-water-heating/in/california/heat-pump-water-heaters
CA	SMUD	Corbett, Mike	michael.corbett@smud.org	916-732-6798	888-456-7683	smud.org/rebates
CA	San Diego Gas and Electric	Nathan Bauer-Spector	nbauer-spector@semprautilities.com	619-888-4087	800-644-6133	https://www.sdge.com/rebates
CA	Silicon Valley Power, City of Santa Clara, CA	Medeiros McEnroe, Mary	mmedeiros@santaclaraca.gov	408-615-6646	408-244-SAVE (7283)	http://www.siliconvalleypower.com/rebates
CA	SoCalGas	Bringas, Harvey	hbringas@semprautilities.com	562-803-7423	888-431-2226	https://www.socalgas.com/save-money-and-energy/rebates-and-incentives/natural-gas-appliance-rebates
CA	Southern California Edison	Tabizon, Larry	Larry.Tabizon@sce.com	800-736-4777	800-736-4777	http://www.sce.com/rebates
CA	Turlock Irrigation District	<i>Not provided</i>	<i>Not provided</i>	209-883-8342	209-883-8342	http://www.tid.org/for-home/rebates/energy-efficiency-rebates

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State	Partner	Contact Name	Email	Phone	Customer Hotline	Efficiency Program Web Address
CO	Colorado Springs Utilities	Gordon, Melodee	mdgordon@csu.org	719-668-7451	719-448-4800	https://www.csu.org/pages/heatingrebate.aspx
CO	Gunnison County Electric Association, Inc.	Garrison, Alantha	agarrison@gcea.coop	970-641-7319	<i>Not provided</i>	http://www.gcea.coop/content/rebates
CO	Holy Cross Energy	Wiener, Mary	mwiener@holycross.com	970-947-5432	970-947-5473	https://www.holycross.com/rebates
CO	Xcel Energy	Cruz, Ann	ann.j.cruz.bautista@xcelenergy.com	303-294-2237	800-895-4999	http://www.xcelenergy.com/Programs_and_Rebates/Residential_Programs_and_Rebates/Equipment_and_Appliances/Water_Heater_Rebates
CT	Connecticut Natural Gas Company	Boba, Lisa	lisa.boba@uinet.com	203-499-2660	877-WISE-USE	http://www.energizect.com/search/node/rebate
CT	Eversource (CT)	Pernia, Jesus	Jesus.Pernia@eversource.com	860-665-5331	877-WISE-USE	http://www.energizect.com/your-home/solutions-list/high-efficiency-natural-gas-hot-water-rebates
CT	Southern Connecticut Gas Company	Boba, Lisa	lisa.boba@uinet.com	203-499-2660	877-WISE-USE	http://www.energizect.com/search/node/rebate
CT	The United Illuminating Company	Boba, Lisa	lisa.boba@uinet.com	203-499-2660	877-WISE-USE	http://www.energizect.com/your-home/solutions-list/energy-star%C2%AE-heat-pump-water-heater-rebate
DC	DC Sustainable Energy Utility	Trepagnier, Cal	ctrepagnier@dcseu.com	202-677-4802	855-MY-DCSEU	http://dcseu.com/for-my-home/water-heating
DE	Efficiency Smart	Bentine, Corey	cbentine@efficiencysmart.org	614-468-4930	877-889-3777	http://www.efficiencysmart.org/for-your-home/efficient-product-rebates
FL	City of Tallahassee, Florida	Seaton, Bob	robert.seaton@talgov.com	850-891-6130	<i>Not provided</i>	http://www.talgov.com/you/you-products-business-hvac-rebates.aspx
FL	Kissimmee Utility Authority	Grieves, Scott	sgrieves@kua.com	407-933-9800	407-933-9800	https://kua.com/energy-conservation-and-renewables/kua-rebates-and-participating-contractors/
FL	Orlando Utilities Commission	Rivera, Sheila	Srivera@ouc.com	407-434-2112	407-434-2256	http://www.ouc.com/business/business-rebates-programs/business-rebates-information
GA	Jackson Electric Membership Corporation	Queen, Christy	cqueen@jacksonemc.com	706-367-6209	800-462-3691	http://www.jacksonemc.com/waterheater
HI	Hawaii Energy	Gingerich, Burk	Burk.Gingerich@Honeywell.com	808-237-6858	808-537-5577	https://hawaiienergy.com/for-homes/rebates/water-heating

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State	Partner	Contact Name	Email	Phone	Customer Hotline	Efficiency Program Web Address
IA	Alliant Energy	Darling, Anna	annadarling@alliantenergy.com	319-786-4542	866-255-4268	http://www.alliantenergy.com/SaveEnergyAndMoney/Rebates/BusIA/020610
IA	Linn County REC	Kula, Donna	dkula@linncountyrec.com	319-377-1587	800-332-5420	http://www.linncountyrec.com/save-energy-and-money/water-heating/
IA	MidAmerican Energy	McCamant, Dave	DJMcCamant@midamerican.com	563-333-8864	800-894-9599	http://midamericanenergy.com/ee/ne_res_rebates.aspx
IA	Spencer Municipal Utilities	Gloyd, Amanda	amanda.gloyd@smunet.net	712-580-5829	712-580-5800	http://smunet.net/electric-energy-efficiency.php
IA, MN, ND, SD	Missouri River Energy Services	Fischer, Lisa	lisa.fischer@mrenergy.com	800-678-4042	<i>Not provided</i>	http://www.brightenergysolutions.com/
ID	Intermountain Gas Company	Wold, Kathy	saveenergy@intgas.com	208-377-6128	1-800-548-3679	www.intgas.com/saveenergy
ID, WY	Rocky Mountain Power, Inc.	Blakeslee-Kish, Monica	monica.blakeslee-kish@clearesult.com	503-467-0966	800-942-0266	http://homeenergysavings.net/homeowner/categories/in/idaho?region=idaho
ID, MT, OR, WA	BPA utilities	Murphy, David E.	demurphy@bpa.gov	503-230-3542	<i>Not provided</i>	http://www.bpa.gov/EE/Sectors/Residential/Pages/default.aspx
IL	Ameren Illinois	Lovier, Nick	nlovier@ameren.com	309-677-5094	866-800-0747	http://www.actonenergy.com/business
IL	ComEd	Gunn, Kelly	kelly.gunn@comed.com	630-437-3934	855-433-2700	https://www.comed.com/heatingcooling
IL	Corn Belt Energy Corporation	Matney, Laura	lauram@wypa.com	317-481-2873	<i>Not provided</i>	http://www.PowerMoves.com
IL	EnerStar Power Cooperative	Matney, Laura	lauram@wypa.com	317-481-2873	<i>Not provided</i>	http://www.PowerMoves.com
IL	MidAmerican Energy	McCamant, Dave	DJMcCamant@midamerican.com	563-333-8864	800-894-9599	http://midamericanenergy.com/ee/ne_res_rebates.aspx
IL	MJM Electric Cooperative	Matney, Laura	lauram@wypa.com	317-481-2873	<i>Not provided</i>	http://www.PowerMoves.com
IL	North Shore Gas	Roche, Adam	aroche@franklinenergy.com	312-878-0038, ext. 2677	855-849-8928	http://www.northshoregasdelivery.com/business/rebates.aspx

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State	Partner	Contact Name	Email	Phone	Customer Hotline	Efficiency Program Web Address
IL	Peoples Gas	Roche, Adam	aroche@franklinenergy.com	312-878-0038, ext. 2677	855-849-8928	http://www.peoplesgasdelivery.com/home/rebates.aspx
IN, IL, MO	Wabash Valley Power Authority	Matney, Laura	lauram@wvpa.com	317-481-2873	Not provided	https://www.powermoves.com/your-home/programs/water-heater/
IN	Vectren Energy Delivery	Not provided	Not provided	Not provided	866-240-8476	http://www.vectren.com/Save_Energy/Business_Rebates_&_Incentives/Business_Rebates.jsp
IN	Warren County REMC	Matney, Laura	lauram@wvpa.com	317-481-2873	Not provided	http://www.PowerMoves.com
KY	AEP Kentucky Power	Bishop, Scott	sebishop@aep.com	606-929-1694	888-448-8878	https://www.kentuckypower.com/save/residential/programs/EfficientProductsProgram.aspx
KY	Duke Energy	Granger, Lari	ldgranger@duke-energy.com	704-382-7525	888-638-3738	https://www.duke-energy.com/home
KY	Shelby Energy Cooperative	Barbie Goodwin	barbie@shelbyenergy.com	800-292-6585	Not provided	http://www.shelbyenergy.com/
MA	Berkshire Gas Company	Mass Save Rebates	Not provided	Not provided	800-232-0672	https://www.masssave.com/en/saving/residential-rebates/natural-gas-water-heaters/
MD	BGE	Edwards, Cynthia	Cynthia.E.Edwards@constellation.com	410-470-1312	877-685-7377	http://www.BGESmartEnergy.com
MD	Delmarva Power	Banks, Dollie	dwbanks@pepco.com	202-872-7976	866-353-5799	https://homeenergysavings.delmarva.com/appliance-rebate-program
MD	Potomac Edison (FirstEnergy Utility)	Rivera, Jennifer	jrivera@firstenergycorp.com	610-921- 6216	877-270-3521	www.energysaveMD-home.com
MD	Pepco	Banks, Dollie	dwbanks@pepco.com	202-872-7976	866-353-5798	http://homeenergysavings.pepco.com/appliance-rebate-program
MD	SMECO	Raley, Jennifer	jennifer.rale@smeco.coop	301-274-1801	877-818-4094	https://www.smeco.coop/save-energy-and-money/appliances
MD	Washington Gas	Josh McClelland	jmcclelland@washgas.com	703-750-4979	703-941-HEAT	https://www.washingtongas.com/business-owners/savings/rebates
ME	Efficiency Maine	Meyer, Andy	andy.meyer@efficiencymaine.com	866-376-2463	866-376-2463	http://www.efficiencymaine.com/home-energy-savings/heat-pump-water-heaters/

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MI	Bay City Electric Light & Power	Eory, Paul	peory@baycitymi.org	989-894-8349	989-894-8350	http://www.baycityenergysmart.org/my-home.html
MI	Coldwater Board of Public Utilities	Granger, Bob	bgranger@coldwater.org	517-279-6910	517-279-9531	https://www.coldwater.org/DocumentCenter/Home/View/684
MI	Consumers Energy	Filbey, Rebecca	rebecca.filbey@cmsenergy.com	517 788 9011	866-234-0445	https://www.consumersenergy.com/residential/save-money-and-energy/rebates/water-heating
MI	Holland Board of Public Works	Roberson, Deena	droberson@hollandbpw.com	616-355-1534	616-355-1500	https://www.hollandbpw.com/about-us/homerebates
MI	Lansing Board of Water & Light	Molnar, Natalie	Natalie.Molnar@lbwl.com	517-702-6597	800-573-3503	http://www.lbwl.com/EnergySavers
MN	Austin Utilities	Lady, Kelly	kellyl@austinutilities.com	507-437-0855	507-433-8886	http://www.austinutilities.com/pages/residential-conserve/
MN	CenterPoint Energy	Chase, Kelly	kelly.chase@centerpointenergy.com	612-321-4484	612-399-1545	http://www.centerpointenergy.com/en-us/residential/save-energy-money/efficiency-programs-rebates/water-heater-rebates?sa=mn
MN	Marshall Municipal Utilities	Antony, Mark	marka@marshallutilities.com	507-537-7005	<i>Not provided</i>	http://www.marshallutilities.com/residential/electricwaterheater.php
MN	Minnesota Energy Resources	Rozmarynowski, Tamara	trozmarynowski@integrysgroup.com	920-433-7632	866-872-0052	http://www.minnesotaenergyresources.com/home/rebates.aspx#high_efficiency
MN	Owatonna Public Utilities	Hendricks, Jared	hendricksj@owatonnautilities.com	507-446-5432	507-451-2480	http://www.owatonnautilities.com/residential-customers/residential-rebates
MO	Ameren Missouri Electric	Via, Tim	Tvia@ameren.com	314-206-0252	877-215-5752	https://www.ameren.com/missouri/energy-efficiency
MO	Ameren Missouri Gas	Cosgrove, Lisa	lcogrove@ameren.com	314-554-2649	877-215-5752	AmerenMissouri.com/naturalgas
MO	Citizens Electric Cooperative	Matney, Laura	lauram@wvpa.com	317-481-2873	<i>Not provided</i>	https://www.powermoves.com/your-home/programs/water-heater/
MO	Kansas City Power & Light	Gray, Natalie	Natalie.Gray@kcpl.com	<i>Not provided</i>	(816) 471-5275	http://www.kcpl.com/save-energy-and-money/for-home
MO	The Empire District Gas Company	Hackney, Nate	nhackney@empiredistrict.com	417-625-6519	800-424-0427	http://www.empiredistrict.com/Energy/Solutions/Gas

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State	Partner	Contact Name	Email	Phone	Customer Hotline	Efficiency Program Web Address
MS	Atmos Energy Corporation	Thompson, John	atmosrebates@clearesult.com	601-966-0510	877-616-6267	https://www.atmosenergy.com/ways-to-save/mississippi-smartchoice-appliance-rebates
MS	CenterPoint Energy	Barq, Olivia	Olivia.Barq@centerpointenergy.com	(601) 709-2560	Not provided	http://www.centerpointenergy.com/en-us/residential/save-energy-money/efficiency-programs-rebates/heating-system-rebates?sa=ms
MT	Flathead Electric Cooperative, Inc.	Brambrink, Penny	p.brambrink@flathead.coop	800-735-8489	800-735-8489	http://www.flatheadelectric.com/energy/Rebates.html
NC	Carteret-Craven Electric Cooperative	Galizia, Lisa	lisat@ccemc.com	252-727-2238	Not provided	http://www.carteretcravenelectric.coop/EnergyEfficiency
NC	Duke Energy	Granger, Lari	ldgranger@duke-energy.com	704-382-7525	888-638-3738	https://www.duke-energy.com/home
NC, SC	Duke Energy Progress	Faircloth, Marc	marc.faircloth@duke-energy.com	803-934-2535	866-990-4347	https://www.duke-energy.com/home/products/smart-saver
ND	Xcel Energy	Hanson, Alicia	alicia.hanson@xcelenergy.com	612-321-3204	800-895-4999	https://www.xcelenergy.com/programs_and_rebates/rebate_finder_tool#
NE	Nebraska Energy Office	Hauschild, Bruce	bruce.hauschild@nebraska.gov	402-471-2867	Not provided	http://www.neo.ne.gov/loan/index.html
NH	Eversource (NH)	Loughlin, Michael	michael.loughlin@eversource.com	603-634-2022	877-366-3749	https://nhsaves.com/rebates/natural-gas-equipment/
NH	Liberty Utilities	Curran, Peggy	margaret.curran@libertyutilities.com	603-216-3530	877-366-3749	https://nhsaves.com/rebates/natural-gas-equipment/
NH	New Hampshire Electric Cooperative, Inc.	Corbeil, Patti	corbeilp@nhec.com	603-536-8637	877-366-3749	https://nhsaves.com/rebates/natural-gas-equipment/
NH	Unitil	Stephenson, Benjamin	stephenson@unitil.com	603-513-7436	877-366-3749	https://nhsaves.com/rebates/natural-gas-equipment/
NJ	New Jersey Natural Gas	Phillips, Raquel	rphillips@njng.com	732-378-4928	877-455-6564	http://www.savegreenproject.com
NM	New Mexico Gas Company	Harder, Robin	rharder@nmsaves.com	505-440-7548	877-501-7835	https://www.nmgco.com/energy_efficiency.aspx
NY	National Grid	Brescia, Mark	Mark.Brescia@nationalgrid.com	718-270-5862	877-316-9491	https://www.smartenergy-zone.com/nationalgridny

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NY	PSEG Long Island	Schwantner, Linda	linda.schwantner@pseg.com	516-426-9772	877-654-5472	http://www.psegliny.com/efficiency
NY	RG&E	Schmalz, Kevin	rkschmalz@nyseg.com	607-762-4475	800-995-9525	http://www.rge.com/UsageAndSafety/usingenergywisely/eeps/default.html
NY	NYSEG	Schmalz, Kevin	rkschmalz@nyseg.com	607-762-4475	800-995-9525	http://www.nyseg.com/UsageAndSafety/usingenergywisely/eeps/default.html
OH	AEP Ohio	Gilliland, Deanna	dmgilliland@aep.com	740-384-7996	866-997-3578	www.AEPOhio.com/Rebates
OH	Columbia Gas of Ohio	Melby, Megan	Mmelby@nisource.com	614-460-4631	844-401-9731	ColumbiaGasOhio.com/SCC
OH	Duke Energy	Granger, Lari	ldgranger@duke-energy.com	704-382-7525	888-638-3738	https://www.duke-energy.com/home
OH	Efficiency Smart	Bentine, Corey	cbentine@efficiencysmart.org	614-468-4930	877-889-3777	http://www.efficiencysmart.org/for-your-home/efficient-product-rebates
OH	Illuminating Company (FirstEnergy Utility)	Rivera, Jennifer	jrivera@firstenergycorp.com	610-921-6216	866-498-1409	energysaveOhio-home.com
OH	Ohio Edison (FirstEnergy Utility)	Rivera, Jennifer	jrivera@firstenergycorp.com	610-921-6216	866-498-1409	energysaveOhio-home.com
OH	Toledo Edison (FirstEnergy Utility)	Rivera, Jennifer	jrivera@firstenergycorp.com	610-921-6216	866-498-1409	energysaveOhio-home.com
OK	CenterPoint Energy	Slater, Robin	robin.slater@centerpointenergy.com	580-250-5426	888-525-1565	http://www.centerpointenergy.com/en-us/residential/save-energy-money/efficiency-programs-rebates/water-heater-rebates?sa=ok
OR	Columbia River PUD	Energy Services	experts@crpud.org	503-366-5470	<i>Not provided</i>	http://www.crpud.net/ways-to-save/at-home/water-heating
OR	Consumers Power Inc.	Energy Services	info@cpi.coop	541-929-8520	541-929-3124	http://www.cpi.coop/rebate/heat-pump-water-heater/
OR	Energy Trust of Oregon	Swanson, Angel	angel.swanson@icfi.com	503-278-9440	866-605-1676	http://energytrust.org/foodservice
PA	Met-Ed (FirstEnergy utility)	Rivera, Jennifer	jrivera@firstenergycorp.com	610-921-6216	866-498-1409	http://www.energysavePA.com

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PA	PECO	Wheatley, Karen	karen.wheatley@exeloncorp.com	215-841-6146	888-5-PECO-SAVE	peco.com/rebates
PA	Penelec (FirstEnergy utility)	Rivera, Jennifer	jrivera@firstenergycorp.com	610-921-6216	866-498-1409	http://www.energysavePA.com
PA	Penn Power (FirstEnergy utility)	Rivera, Jennifer	jrivera@firstenergycorp.com	610-921-6216	866-498-1409	http://www.energysavePA.com
PA	Philadelphia Gas Works	Sathaye, Priya	priya.sathaye@pgworks.com	215-684-6610	Not provided	www.pgwenergysense.com
PA	PPL Electric Utilities	Merenda, Mary Ann	makelly-merenda@pplweb.com	484-634-3034	1-877-486-9204	https://pplelectricsavings.com/Appliance/Products
PA	UGI Utilities	Nunley, Joseph	jnunley@ugi.com	610-796-3529	Not provided	www.ugi.com/savesmart
PA	West Penn Power (FirstEnergy utility)	Rivera, Jennifer	jrivera@firstenergycorp.com	610-921-6216	866-498-1409	http://www.energysavePA.com
SC	Duke Energy	Granger, Lari	ldgranger@duke-energy.com	704-382-7525	888-638-3738	https://www.duke-energy.com/home
TX	CPS Energy/Fort Collins	Durland, John	jdurland@cpsenergy.com	210-353-4779	210-353-2728	https://cpsenergy.com/en/my-home/savenow.html
VA	Virginia Natural Gas	Lake, Tyler	tlake@aglresources.com	757-616-7514	Not provided	https://www.virginianaturalgas.com/residential/energy-savings/energysmart-rebates
VT	Efficiency Vermont	Pugliese, Jenna	JPugliese@efficiencyvermont.com	802-540-7802	888-921-5990	https://www.efficiencyvermont.com/For-My-Home/ways-to-save-and-rebates/water-heaters/Overview
WA	Cascade Natural Gas Corporation	McElhinney, Sheila	sheila.mcelhinney@cngc.com	360-788-2346	866-450-0005	http://www.cngc.com/conservation
WA	Clallam County PUD #1	Utility Services Dept.	utility.services.info@clallampud.net	360-565-3249	Not provided	https://www.clallampud.net/residential-rebate-incentive-programs/
WA	Clark Public Utilities	DePetrus, Deborah	DDePetrus@clarkpud.com	360-992-3279	360-992-3355	http://www.clarkpublicutilities.com/index.cfm/your-home/conservation/rebates/
WA	Energy Trust of Oregon	Swanson, Angel	angel.swanson@icfi.com	503-278-9440	866-605-1676	http://energytrust.org/foodservice

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WA	Mason PUD 3	Conservation Department	rebates@masonpud3.org	360-426-0777	360-426-0777	http://www.pud3.org/service/conservation-incentives/appliance-incentives
WA	Pacific Power	Blakesless-Kish, Monica	monica.blakeslee-kish@clearesult.com	503-467-0966	800-942-0266	http://homeenergysavings.net/homeowner/category/plumbing-and-water-heating/in/washington/heat-pump-water-heaters
WA	Puget Sound Energy	Byrtus, Tianna	tianna.byrtus@pse.com	425-424-6503	800-562-1482	http://www.pse.com/CommercialKitchens
WA	Seattle City Light	Couto, Victor	victor.couto@seattle.gov	206-733-9295	206-684-3800	http://www.seattle.gov/light/homelighting/
WA	Snohomish County PUD	Kevin Watier	kjwatier@snopud.com	425-783-1714	425-783-1700	http://www.snopud.com/hpwh
WI	Dunn Energy Cooperative	Singerhouse, Jesse	housej@dunnenergy.com	715-232-6240	Not provided	http://www.dunnenergy.com/content/rebates-and-incentives
WI	Eau Claire Energy Cooperative	Graves, Dave	dgraves@ecec.com	715-832-1603	Not provided	https://www.ecec.com/energy-efficiency/save-energy-and-money/appliances
WI	Focus on Energy	Warren, Nate	nathan.warren@aptim.com	800-762-7077	800-762-7077	http://focusonenergy.com/residential#program-heating-and-cooling
WI	Vernon Electric Cooperative	Maxwell, Dave	dmaxwell@vernonelectric.org	608-634-3121	Not provided	http://www.vernonelectric.org/content/rebates